

Review of Fastener Fair Mexico 2023

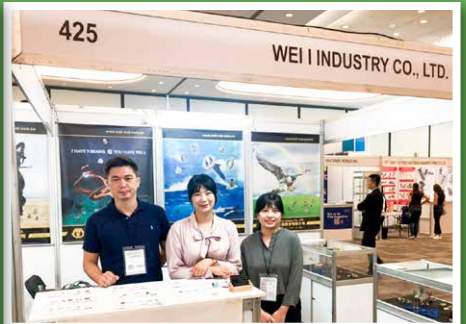


molds & dies, machinery, and other peripherals & accessories.

Fastener Fair Mexico was originally given in the capital of Mexico, Mexico City, before the pandemic. However, due to the change of the fair organizer and its goal to boost the attendance of more visitors and potential buyers from different fastener-related industries, the Fair was then arranged to be co-located with the largest hardware event in the whole Latin American region, Expo Nacional Ferretera in Guadalajara, which is also the second largest city and one of the most pivotal manufacturing heartlands in Mexico.

The annually held Fastener Fair Mexico took place on September 7-9, 2023 at Expo Guadalajara, Mexico and attracted nearly 80 exhibitors from the local Mexican fastener related industry, as well as from countries including Taiwan, Israel, China, USA, etc. to present and showcase their latest and innovative fastening, fixing, and assembling products, solutions, and services, which included screw, nuts, bolts, rivets, washers, anchors, fastening tools,

As the exclusive sales agent of FF Mexico, Fastener World Inc. not only went to exhibit again, but also brought 10 Taiwanese exhibitors to participate. These Taiwanese exhibitors featuring high quality products and excellent service were: L&W, PINGOOD, WEI-I INDUSTRY, METAL FASTENERS, FANG SHENG SCREW, KUO HSAN FASTENER, REXLEN, BOLTUN, CHIEN TSAI MACHINERY, TAIWAN METIZ ALLIANCE. Taiwanese exhibitors said that Mexico is no doubt one of the most important countries in the Latin American



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region with vibrant manufacturing industries nationwide, e.g., automotive, furniture, hardware, industrial components processing, aerospace, and that they would like to utilize these advantages to explore more opportunities and establish new business contact with potential industry players from Mexico and surrounding countries. In addition to Taiwanese exhibitors, China was the largest exhibiting group this year.

Mexican manufacturing industries with robust fastener demand and proximity to several large ports used to take advantage of the benefits brought by USMCA (formerly NAFTA) and import a great amount of goods and products from many countries such as USA, Canada, Taiwan, China, and the rest of the world, which the organizer believes would help boost the international industry exchange through giving Fastener Fair Mexico and Expo Nacional Ferretera under one roof.

Co-located with the 30th edition of Expo Nacional Ferretera with the record-breaking number of visitors this year, Fastener Fair Mexico not only drew the attention of professional fastener industry players to visit onsite to seek for further collaboration, but also saw some meaningful and significant visits from other industrial key men and decision makers from the field of hardware and others showing high interest in purchasing or collaborating with each other. In addition to importers, distributors and retailers from Mexico, many potential buyers from neighboring Latin American countries (e.g., Bolivia, Honduras, Brazil, etc.) were also in attendance looking for sourcing and cooperation opportunities.

After the successful industry event this year, the organizer has also announced the dates of the next edition, which will be held again at Expo Guadalajara on September 5-7, 2024. ■

