



Jiaxing Haina Fastener

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Digging “Green” Gold and Right on Track with CBAM

嘉兴海纳紧固件有限公司
因应CBAM潮流淘「绿」金

Double Ace Cards: Stainless Steel Fasteners & Photovoltaic Accessories

Jiaxing Haina mainly manufactures and sells stainless steel fasteners and photovoltaic parts, aluminum profiles and parts to Europe and South America. Their monthly sales volume is about 600 tons and annual production value has breached RMB 150 million. They also have thousands of tons of stainless steel fasteners in stock, including DIN933, DIN912, DIN934, DIN125, DIN603, DIN975, DIN976, DIN6023, photovoltaic double head bolts and stainless steel rooftop hooks.

Huge Success Last Year with 3 Milestones

2023 for Jiaxing Haina is full of achievements with many critical business goals realized, demonstrating their strength and competitiveness in foreign trade! The first achievement is solid sales growth and considerable income, showing their excellence in customer service and market development, as well as their products' popularity in the international market. The second is providing high quality products, with continuous R&D to drive product innovation and strengthen their position in the industry. The third pertains to the field of sustainability, where they actively respond to calls for environmental protection and social responsibility. By improving production processes and promoting green supply chain management, they effectively reduce carbon footprint.



quality and performance to meet the market standard.” He is actively focusing on CBAM and carbon reduction and thinks of them as key industry trends. He will develop more efficient, environmentally-friendly, and performance-improved PV products, use more environmentally friendly materials, reduce carbon emissions from manufacturing processes and energy

sources, and improve product recyclability. He will also increase market development and plans to promote PV products and provide customized services in Germany, Spain, the Netherlands, Portugal, and other countries that have adopted green energy policies and encouraged solar power generation.

In the PV industry, authoritative certification is the key to ensuring product quality, safety and performance. Jiaxing Haina has acquired IEC, CE, CQC and other certificates, which not only enhances market competitiveness of products, but also strengthens the trust of customers. “We look forward to playing an active role in the global PV industry development and to strengthening exchanges and collaboration with international partners to jointly promote sustainable PV industry development,” said Tony. This January, Jiaxing Haina exhibited at Solar Energy Expo (Poland) and displayed the latest solar products and technologies to increase brand influence and promote business expansion into the wider international market.

Actively Engaged in Carbon Reduction to Respond to CBAM Requirements

General Manager, Tony Fang observed that CBAM and the world's focus on carbon reduction are driving the spread of solar power adoption, providing more market opportunities for the PV (photovoltaic) industry. “Specialized in PV accessories, we see positive influence of this trend on sales,” he said. “With increasing solar power projects, photovoltaic product demand has also increased. We will seize the opportunity to continuously improve product

2024, Aiming for the World!

Jiaxing Haina will embrace new 2024 more actively and build a solid ground for sustainable development through market expansion, product innovation, team formation and environmental protection practices. “We anticipate growing with partners in the new year and providing better products and services to our customers,” said Tony in excitement. ▣

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