

# Brazilian News



## NOF South America Under New Management

The expert global company in surface treatment products has a new commander, since last April 1st.

As the anti-corrosion division of NOF Corporation, Japan, the NOF Metal Coatings Group has named a new executive to lead the Brazilian unit.

Established in Diadema City, São Paulo State, Brazil, NOF Metal Coatings South America has a local R&D centre plus an industrial plant, producing products and serving several customers in Brazil across South America, for decades. Since last April, this subsidiary is under the management of Mr. Kai-Uwe Hirschfelder, the new CEO.

As a German, Kai-Uwe had been living, studying, and working between Brazil and Germany, speaking Portuguese so well. Porsche is among his long professional trajectory. At his side, the executive has Mr. Haroldo Chieza as the Commercial and New Business Management. Chieza was working for Norsk Hydro ASA for the last 14 years.

The new directors promise a great improvement and expansion of surface treatment product lines, not just in the automotive industry, a sector that has a solid tradition, but also improvement in a lot of the business in several sectors, such as generation and transmission of energy from hydroelectric, solar and wind sources, construction, railroad and many other.

“While Mr. Chieza operates with focus on relation with market and searching as well as developing new business, we are modernizing all administrative and production structures, to put this unit at the global highest level. Is important that we highlight our action as ecological production, in which we are a global reference using solvent liquid”, said Kai-Uwe.



Fig 2. Haroldo Chieza and Kai-Uwe Hirschfelder



Fig 1. NOF SA Industrial Plant

## Metalac SPS Achieves Nadcap Accreditation

It’s a big step to consolidate the brand as a global aerospace fastener provider.

After rigorous technical evaluation of compliance with the requirements from the main customers of the aeronautical industry and of international specifications from this sector, Metalac SPS acquired Nadcap accreditation in March 2022.

For getting it, the company underwent audit for its heat treatment operations, in which the conformity of its equipment, procedures, controls and qualification of employees in relation to the program requirements were evaluated and, also, from the customers.

Fig 3. Rodrigo Egêa



“This achievement represents an important step for us in our consolidation and expansion plans as a fastener manufacturer in aerospace and a provider for the global market”, said Rodrigo Barranqueiro Egêa, the Metalac SPS general manager.

A high strength fastener manufacturer for several critical applications, especially for the automotive industry, Metalac is a Brazilian subsidiary of Precision Castparts Corp., USA.

## Brazilian Steel Production Falls

Local production shrank 1.5% from January to April.

From January to April 2022 the Brazilian crude steel production was 11.6 million tons, representing a drop of 1.5% compared to the same period of 2021. The production of rolled products in the same period was 8.1 million tons, a reduction of 5.9% compared with the same period last year. The production of semi-finished products for sales totalled 2.9 million tons from January to April 2021. 2022 sees an increase of 15.6% on the same comparison basis.

In April, the crude steel production was 2.9 million tons, representing a decrease of 2.2% compared to March 2022.



Fig 4. AVB Industrial Plant



## AVB's Carbon Neutral Steel

The Brazilian steel mill showcases carbon neutral steel production at an international steelmaking forum.

One of the most important forums in the steel industry, the International Conference on Energy and Material Efficiency and CO2 Reduction in the Steel Industry (EMECR) was held in Brazil for the first time in June 2022.

The world's first carbon neutral steelmaker, Aço Verde do Brasil (AVB) was present at the meeting to show its green steel production process as well as its ESG sustainability strategies. The AVB director,

Ricardo Carvalho was on a mission to talk about the technologies and innovations used in his company.

The company has the best Brazilian indicator of CO2 per ton of crude steel produced in years 2018, 2019, 2020 and 2021.

"While several steel industries are beginning to plan decarbonization, with neutrality forecasts for up to 2060, AVB has already reached this level in 2020", told Ricardo Carvalho.



Fig 5. Ricardo Carvalho

News provided by: Sergio Milatias, Editor  
 Revista do Parafuso (The Fastener Brazil Magazine)  
 milatias@revistadoparafuso.com.br www.revistadoparafuso.com

**We have 40 years of professional manufacturing experience to help customers solve fastener problems**



◀ Special Screws



▲ Stainless Steel

**Multi-Process Cold Forging**  
 Special Custom Fasteners  
 Auto/Motorcycle Fasteners  
 Special Screws/Special Nuts  
 Hand Tool Screws  
 Construction Screws



▲ Aluminum alloy



ISO 9001:2015



<http://www.jin-yings.com.tw>  
<http://www.fastener-world.com/en/supplier/jy>






**JIN-YINGS ENTERPRISE CO., LTD.**  
 NO.2, LN. 1, FUXING RD., LUZHU DIST.,  
 KAOHSIUNG CITY 821, TAIWAN  
 Tel :+886 7 6964088 Fax :+886 7 6966416  
 Email :jin-yings@hotmail.com

