



SUBCON THAILAND

Subcon Thailand 2023 A Quick Glimpse of the Latest Industry Trends

SUBCON THAILAND, Thailand's largest exhibition for industrial subcontracting and business matching, took place at BITEC (Bangkok International Trade & Exhibition Centre). The show was also co-located with INTERMACH & MTA Asia, an exhibition for the latest technology and modern machinery for manufacturing and related industries, attracting many business decision makers and high quality buyers from ASEAN countries.

The show was an excellent opportunity for industry players to showcase their latest industrial technologies, products and peripheral services, and for buyers and sellers to quickly communicate with each other. Fastener World Inc. also grasped such a good opportunity to exhibit on-site in order to develop potential business opportunities in Thailand and its neighboring countries for customers. Our staff also distributed our free publications to visiting buyers, hoping to build a bridge for industrial collaboration.

This year's exhibitors mainly came from the fields of metal/plastic automotive parts, electric/electronic parts, mold design, fasteners, automation, software, surface treatment, industrial supply and services, aerospace parts, medical parts, and mechanical parts. Visitors were mainly corporate owners and executives, engineers and technicians, procurement and production personnel, as well as personnel from the fields of automotive parts, electronics, metal machinery, air conditioning and refrigeration, industrial supply, aerospace and medical equipment.

According to Fastener World's staff on site, the number of exhibitors this year reached 210. The organizer also invited a number of industry leaders to conduct several industry seminars during the event. In addition, electric vehicles, 5G technology, digital electronics, automation, medical and infrastructure were the most popular industry trends in the show, so the 4-day show attracted many professionals from both domestic and international industries, hoping to get a head start through face-to-face communication and consultation on the global market, which is gradually recovering after the epidemic.

