

Singhania International Limited

Sales up 15% & New Fastener Product in the Lineup

From Standard to Customized OEM Fasteners

Singhania International is a quality and price competitive exporter and manufacturer of fasteners and wire rods, as well as an approved vendor to big distributors. It switched from making standard fasteners to also manufacturing OEM custom parts. Currently it has recorded a 15% sales increase over 2022.

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Shining Glamor as Part of the Rise of India Manufacturing

Singhania International prides on its tagline—A fastener to fix every situation—and provides cold/hot forged bolts and nuts, flat washers, lock washers, sheet metal components, high tensile threaded rods and studs (primarily B7, B8, B8M, B7M grades). The latest addition to the lineup are SEMS screws, automotive nuts and more. It invests in new machines every year, adopts state-of-the-art manufacturing techniques, and imparts training and skills to the work force. The most important benefit for customers is having wire rods in stock (purchased from TATA, Jindal, JSW, and sold domestically and exported to Europe and Latin America), all processes done in-house, and a full record of heat and lot traceability.

Director Anshul Singhania said “India is set to become the global manufacturing hub, thanks to a large and young population, low cost of living, significantly cheap labor, and stronger global relationships that our Prime Minister Mr. Narendra Modi has developed with global leaders in the last 9 years”. He believes it is important for Indian enterprises to focus on skill development and industrial automation to gain traction in becoming a manufacturing powerhouse. “For us, as a fastener manufacturer, we’ve seen exponential growth in our business in the last 4 years and hope to continue the uptrend,” said Anshul.

ISO 17025 and API Certifications Coming Up

Anshul is getting his lab ISO 17025 certified and once this is accomplished, his test reports will be more authentic, adding value to the lab, and increasing customer’s faith in products. Plus, having made significant progress in American Petroleum Institute certification, he expects it to complete in 6 months.

New Facilities and More Exposure

Anshul is excited to announce the setup of a distribution center and warehouse in the USA catering to North American customers. “We’re closer than ever to our customers and can offer VMI solutions and shorter lead times. We recently ordered machines to add 20% cold forged bolts manufacturing capacity. We’ll have a new automated packaging line for weighing, counting and packing fasteners to gain speed.

Many Indian exhibitors are exhibiting these days, primarily due to increased awareness and inquiries from overseas customers. This year, Singhania International participated in Fastener Fair Stuttgart and IFE. For 2024, participation in International Hardware Fair Cologne and IFE are in consideration. “We have some very good, dedicated suppliers in India,” urged Anshul. He hopes for everyone to have faith in India and to have Indian suppliers in the pocket list.

